

WFGW 1010 AM and WMIT 106.9 FM
P O Box 159
Black Mountain, NC 28711
ANNUAL EEO PUBLIC FILE REPORT

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080 (c) (6) of the FCC’s 2002 EEO rule. This report has been prepared on behalf of Blue Ridge Broadcasting Corporation that is comprised of WFGW-AM and WMIT-FM and is required to be placed in the public inspection file of this station.

The information contained in this Report covers the time period beginning August 1, 2009 to and including July 31, 2010. The FCC’s 2002 EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the applicable period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy.
3. The recruitment source that referred the hiree for each full-time vacancy during the applicable period;
4. Data reflecting the total number of persons interviewed for fulltime vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080 (c) (2) of the FCC rules.

Sections 1, 2 and 3, which follow have been designed to provide the required information. Please note that the numbers listed on Section 2 under the column entitled “Full-Time Positions for which this Source Was Utilized” refer to the number of the full-time job positions listed on Section 1.

Section 1: Vacancy Information

| | Full Time Positions Filled by Job Title | Recruitment Source of Hiree | Total Number of Interviewees from all sources for this position |
|---|--|------------------------------------|--|
| 1 | On-Air Personality – Midday Host | Internal Employee Transfer | 2 |
| 2 | On-Air Personality – Morning Co-Host | Internal Reference | 1 |

Total Number of Persons Interviewed During Applicable Period: 3

Section 2: Recruitment Source Information

| | Recruitment Source (Name, Address, Telephone, Contact Person) | Total Number of Interviewees this source has provided during this period | Full-Time Positions for which this source was utilized |
|----|--|---|---|
| 1 | WFGW/WMIT studios (In-house) | 1 | 1, 2 |
| 2 | 1069thelight.org (station website) | 1 | 1, 2 |
| 3 | BGEA office 1 Billy Graham Parkway Charlotte, NC 28201 (704) 401-2432 Nancy Leek | 0 | 1, 2 |
| 4 | bgea.org (Billy Graham Evangelistic Association website) | 0 | 2 |
| 5 | NRB 9510 Technology Drive Manassas, VA 20110 703-330-7000 nrb.org (on-line ad) | 0 | 1 |
| 6 | All Access Music Group 28955 Pacific Coast Hwy, Ste. 210 Malibu CA 90265 310-457-6616 allaccess.com (on-line ad) | 0 | 1, 2 |
| 7 | Radio Women radiowomen@programdirector.net | 0 | 2 |
| 8 | PD Forum pdforum@programdirector.net | 0 | 1, 2 |
| 9 | HisAir.net P O Box 307 Duplessis, LA 70728 225-744-3524 jobs@hisair.net | 0 | 1, 2 |
| 10 | Referrals by friends of ministry | 1 | 2 |
| 11 | CMB Update E-mail aspemeyers@msn.com | 0 | 1 |
| 12 | ChristianJobs.com 111 Virginia Street, Suite 500 Richmond, VA 23219 | 0 | 1 |

Section 3: Supplemental (Non-vacancy specific) recruitment activities undertaken by WFGW/WMIT

Shadowing and Internships:

| Description | Date | Personnel Involved |
|---|---|--|
| To provide college communications students opportunity to sit in on live programming and to participate in studio and production activities. Work with event coordinator in event planning. | 3/9 - 3/10/10; Occasional dates between 6/21 & 7/23/10 | Matt Stockman, Carol Davis, Heather McIntyre - Announcers; Jerry Woods - Director of Creative Services; Clarke Leichte, Event and Audience Relations Coordinator |

Participation in Events:

| | Description | Date | Personnel Involved: (Name and Position) |
|---|--|-------------------------------------|--|
| 1 | Speak at the "She Speaks" Conference for Proverbs 31 Ministries in Concord, NC | 7/30-8/2/2009 | Carol Davis - Announcer |
| 2 | Speak at "Day of Encouragement" concert in Rutherford County, NC | 8/20/2009 | Matt Stockman - Announcer/Music Coordinator |
| 3 | Teach at Momentum Youth Conference in Morganton, NC | 9/17-18/2009 | Matt Stockman – Announcer/Music Coordinator |
| 4 | Speak at Donor Events at Biltmore Estate, Catawba Science Center and Lake Norman | 11/7/2009; 3/6/2010; 6/5/2010 | Alice Knighten, General Manager; Jim Kirkland, Director of Radio |
| 5 | Moderated session at NRB | 2/2010 | Jim Kirkland – Director of Radio |
| 6 | Speak at Carolina Home and Garden Show in Hickory, NC | 3/13/2010 | Carol Davis – Announcer |
| 7 | Blue Ridge Broadcasting open house | 5/08/10 | Alice Knighten - General Manager; Tom Greene - Director of Programming & Operations; Matt Stockman and Louis Grant - Announcers; Mike Lawing - Ministry Associate; Clarke Leichte - Event Coordinator; Steve McPeters - Accountant |
| 8 | Speak at the "She Speaks" conference for Proverbs 31 Ministries in Concord, NC | 7/29-8/1/2010 | Carol Davis - Announcer |

Personnel Training:

| | Description of Training | Personnel Involved: (Name and position) | Describe Training |
|---|--------------------------------|---|---|
| 1 | Management Conference | Alice Knighten - General Manager; Jim Kirkland - Director of Radio; | Corporate development of interpersonal and supervisory skills |
| 2 | Christian Leadership Training | Jim Kirkland – Director of Radio; Wayne Roper, Kim Heck and Mike Lawing - Ministry Associates | Development training including building relationships with employees and others; mail processing and volunteer coordination |
| 3 | Data Base Training | Admin/Accounting Staff: Mary Moore, Betty Weaver, Karen Anderson, Velda Short, Steve McPeters, Beth Simpson, Tammy Walls and Cindy Perry; Ministry Associates: Mike Lawing & Wayne Roper | Training for new donor studio software including discussion of privacy issues |
| 4 | Accounting Training | Accounting Staff: Steve McPeters and Velda Short | Training for new accounting software |
| 5 | Leadership Training | Tom Greene – Managing Director of Programming/Operations | Leadership training provided on line |
| 6 | Broadcast Conference | Tom Greene – Managing Director of Programming/Operations; Jerry Woods - Announcer | Training in management, production and on-air presentation |
| 7 | On-Air Coaching | Matt Stockman, Carol Davis, Jerry Woods and Heather Shelley- On-air announcers; Sarah Taylor and Keith Pittman – part time announcers; Tom Greene – Managing Director of Programming and Operations | Coaching and development training for on-air personalities provided on-line and via phone |